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The Parallel Economy is EXPLODING!!! (Steve Turley with Red Balloon)



[Dr. Steve Turley](#)

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The Freedom Economy Index is a survey of over 50,000 small business owners in the parallel economy. Read the full report HERE: <http://redballoon.work/freedomeconomy>

Transcript

0:00

hey gang it's me Dr Steve so how is the

0:03

parallel economy really doing

0:05

is it thriving is it struggling do we

0:08

have any hard data that gives us some

0:10

indication of its growth of what Patriot

0:13

business owners are doing what they're

0:14

investing in how they're hiring and the

0:16

like well I'm joined by two guests who

0:19

are going to tell us just that Andrew

0:20

crab shots of redballoon.org and Michael

0:23

Seifert of Public Square they've just

0:25
released a huge new report called the
0:28
freedom economy index which compiled
0:31
data from the over 50
0:34
000 small businesses that are on the Red
0:36
Balloon and Public Square networks to
0:38
gain insight on the success of these
0:40
businesses they're hiring Trends their
0:43
sense of optimism and their perspective
0:45
on the political future of our country
0:47
and our economy so Andrew Michael
0:49
welcome back to the channel great to see
0:51
you both thanks for having us Steve yeah
0:54
good to see you it's great to see you
0:56
guys and I I got to tell you this is so
0:58
cool because I get asked this all the
1:01
time and I don't have the answer so I
1:03
have to fudge something I don't know how
1:05
is the parallel economy actually doing
1:06
that's what they're asking me do we have
1:08
any data on it and that's precisely what
1:10
I'm so excited about with you guys
1:12
because that's what you're bringing to

1:13
us so if you would just give us a bit of
1:15
the back story to all this what inspired
1:18
you to put together the freedom economy
1:19
index yeah let me take a whack at that
1:22
uh basically a lot of these small
1:24
businesses feel like they don't have a
1:25
voice because they don't a lot of people
1:27
in DC mainstream media they don't want
1:29
to listen to the people in America who
1:32
are actually making the economy going
1:34
who are showing up every day doing their
1:36
job being faithful supporting families
1:39
and building what is really the economy
1:42
not just the freedom economy but the
1:44
economy for the US they don't have a
1:46
voice because a lot of the elites don't
1:48
want to hear from them and so we wanted
1:49
to give them a voice we wanted to give
1:51
them a voice at scale and be able to say
1:54
hey most of the Americans who are tired
1:57
of this leftist agenda have strong
2:00
opinions about the economy about their

2:02
business about politics about society
2:03
and we want to make sure that that
2:05
opinion is out there and so that's why
2:06
we did the freedom economy index we've
2:08
done it for two months in a row now and
2:10
it's really interesting and it's
2:12
exciting because these are businesses
2:14
that if you read uh mainstream media if
2:17
you listen to the pundits coming out of
2:19
DC they are so out of touch with what
2:22
the rest of America actually wants and
2:24
what they really think about so that's
2:26
what the freedom economy is and it's
2:28
telling
2:29
um the rest of America that these people
2:31
are showing up they're doing their job
2:32
and it is exciting because they're
2:34
growing and they're taking
2:35
responsibility so we'll go into some of
2:37
the results but that's what the freedom
2:39
economy index is and what we're trying
2:40
to accomplish with it amazing that's so

2:43
cool what Michael what surprised you
2:46
the most uh in the in the world of
2:49
patriotic small businesses I I I do
2:52
think of you guys as like five star
2:54
generals in the parallel economy you're
2:56
really on the front lines there what
2:57
what's happening in the field what
2:59
surprised you
3:00
well I will tell you that um what
3:02
surprised me was maybe a little
3:04
different than what would surprise the
3:06
average reader that doesn't have as much
3:08
exposure to the parallel economy as
3:10
Andrew or I do we talk to these
3:11
businesses all day long and we have the
3:14
pleasure and the opportunity to hear
3:15
their stories and their concerns and
3:17
also their triumphs the way areas in
3:20
which they really feel like they're
3:21
winning and we're proud to partner with
3:22
them so that they can win more but what
3:24
I will tell you that's most surprising

3:26
that we're hearing from the broader
3:27
population that's assessing these
3:29
results is that our businesses though we
3:32
are facing very dire Economic Times are
3:34
actually thriving that in the face of a
3:37
lot of adversity these businesses are
3:39
resilient what we are told in culture
3:41
today is that there's essentially five
3:43
to ten companies that own everything and
3:45
nobody else exists or matters besides
3:47
those few entities what we are able to
3:49
bring to the table is this massive
3:51
compilation of tens of thousands of
3:53
businesses that say we are here we
3:55
matter we provide incredible products
3:57
and services we keep the American
3:59
economy going and and thriving and it
4:01
doesn't matter what's happening in
4:02
Washington DC we are committed to
4:04
succeeding within our own business
4:06
influence so what was most surprising
4:09
broadly reviewing the results is seeing

4:11
the fact that these businesses do feel
4:13
very negative about the economy broadly
4:15
they sense a recession is coming they
4:17
have felt the effects of inflation but
4:20
but that does not take them out of the
4:22
Arena instead it's only causing them to
4:24
press in more and uh to see the level of
4:27
hope that they feel amidst a lot of
4:29
economic uncertainty was incredibly
4:31
refreshing and uh was a welcome surprise
4:35
yeah I read that uh on the on the report
4:38
on the your your summation of it and I
4:40
was excited about that as well that the
4:42
optimism they had even in the midst of
4:44
recognizing a most likely a recession in
4:48
the next year
4:49
and and to me that what hit me is that
4:53
that means these business owners are
4:56
really living out a parallel economy
4:58
mindset aren't they a mindset of
4:59
self-sufficiency I I draw a bit of
5:02
inspiration from the Amish you know I'm

5:05
in the Pennsylvania area and the amateur
5:07
of course incredibly industrious but
5:09
what I admire about them is how little
5:11
Washington DC factors into their lives
5:15
there's there is self-sufficient from
5:17
the federal apparatus as you can get and
5:19
it just sounds like at least I thought
5:21
it was about would I see it right 50 or
5:24
so we're actually very optimistic about
5:26
the future fully recognizing the
5:29
challenges and that just tells me that
5:32
they're embracing a comparable kind of
5:34
self-sufficiency they're not in other
5:35
words they're not waiting for the adults
5:37
in DC
5:38
uh to do something or changes in
5:40
administration or to move forward and
5:42
financially flourish what do you think
5:45
no that's absolutely true
5:47
um so yeah 80 of them thought that we're
5:49
going into a recession but many of them
5:51
are not only optimistic about their

5:53
business but they're hiring right now so
5:55
they're actually expanding their
5:56
business they are investing in their
5:58
business and their people because they
6:00
see success and this should not be
6:02
surprising to us you know it's really A
6:03
Tale of Two economies right now you and
6:06
you see this at the state level right
6:07
you see the blue states that are
6:09
struggling to make their budgets balance
6:11
or just giving up and not having a
6:13
balanced budget whereas red states are
6:15
doing very very well and this is
6:17
happening at the business level as well
6:18
and it should not be surprising if you
6:21
show up and do what you say you're going
6:23
to do for the price you say you're going
6:24
to do it when you say you're going to do
6:26
it you're going to do well in business I
6:28
was talking to an HVAC company in the
6:29
midwest recently he said he's backlogged
6:31
for 18 months right now because he is

6:34
willing to work hard he's finding good
6:36
people that want to work for him and his
6:39
business is thriving and that would be
6:40
the encouragement that I think a lot of
6:41
Americans when you look at Ukraine when
6:44
you look at Asia you look at DC you you
6:45
feel like man we're alone we're the only
6:47
ones who are out there fighting the good
6:49
fight but what this survey is showing is
6:51
that there are a lot of Americans who
6:53
are working hard who are thriving
6:54
they're taking responsibility Steve I
6:57
think you talked about that a little bit
6:58
when they see the bad economy around
7:01
them you kind of have two choices and a
7:03
lot of us have these choices we can
7:05
either sit on our couch and ring our
7:07
hands and be like oh man it's terrible
7:09
what are we going to do or we can take
7:11
responsibility for where we are for our
7:13
business and we can go out there and
7:15
Thrive and that was really interesting

7:16
the other thing that was really
7:18
interesting probably the most
7:19
fascinating thing to me out of this
7:20
whole survey was you would expect a lot
7:23
of these people to want to vote
7:24
Republican right we asked them a lot of
7:26
questions about politics you expect them
7:28
to vote Republican even vote for Donald
7:29
Trump obviously the leading candidate
7:31
for the Republican party but what's
7:33
interesting to me is 60 percent of them
7:35
said they were more likely to vote for
7:37
Donald Trump because of the indictments
7:39
not despite the indictments because of
7:41
those indictments they said you know
7:43
what he's clearly one of us they're
7:45
going after us and he's just in the way
7:47
and so we're more likely to vote for him
7:50
so if that was a plan to try and
7:51
sideline uh Donald Trump it actually is
7:54
not working it's uh it's stealing the
7:57
resolve of a lot of these people and

7:59
saying no I'm more likely to vote for
8:01
Donald Trump because of those
8:02
indictments and I think the people in DC
8:04
are so out of touch they're focused on
8:06
throwing money at Ukraine and indicting
8:08
Donald Trump and all these things and
8:10
middle the rest of America doesn't even
8:12
want that stuff so fascinating so yeah
8:15
we saw a double a doubling of his
8:17
support particularly among black voters
8:19
I was talking to Carol Swain he's a
8:21
black scholar from uh from Vanderbilt
8:23
University in Princeton and and she said
8:26
you know all in particularly in the
8:29
black community and in the non-white
8:31
working class all indicting Trump did
8:34
was more or less taken from one cultural
8:37
space I.E Manhattan billionaire and put
8:40
him in another cultural space I.E a guy
8:44
who got a mug shot yeah and got it
8:46
arraigned and the question then of
8:48
course is okay if you're a non-white

8:49

working class person

8:51

how many you know Brash New York

8:54

billionaires do you know versus how many

8:56

guys who've unfortunately had Mugshots

8:59

taken do you know and all of a sudden he

9:01

became so radically familiar to them so

9:04

I think that happened in all kinds of

9:06

levels in all kinds of ways he he he was

9:09

no longer somebody objectively set apart

9:13

now he became in a sense one of us and

9:15

and and and and we feel very much as if

9:19

we're under attack and he's just he's

9:21

just the one who's more or less the

9:22

lightning rod for how about a covert mask

9:25

mandates I mean those they're not really

9:27

I mean we people started to get really

9:30

nervous about this a couple of weeks ago

9:32

it seems to have dissipated a bit but

9:34

did the survey

9:36

um did it take into consideration uh

9:39

attitudes towards a return of covid or

9:43

anything akin to that

9:44
yeah our businesses are as resolved
9:48
at standing against the mandates as they
9:51
ever have been in fact one unique
9:53
identifier of the compilation that we've
9:55
assembled of these businesses is that
9:58
they've never been a part of the Mask or
9:59
vaccine mandates they never bought in in
10:01
fact they always unsubscribed from that
10:03
corruption and infringement of
10:05
constitutional rights so that's actually
10:07
how Public Square got its start in many
10:09
ways I know that's how red balloon got
10:10
its start that we actually highlighted a
10:13
network of businesses that refused to
10:14
bow to the covid Mob and these
10:17
businesses were ones that would never
10:18
force you to wear a mask they would
10:19
never force you to get vaccinated and I
10:21
actually think that something
10:22
interesting that was highlighted in the
10:23
survey obviously is just that they still
10:25
feel as strong today about that position

10:27
as they did two years ago when they were
10:29
pushed into a corner on those issues
10:31
what's fascinating though is that um I
10:34
actually think it was almost like some
10:36
of that messaging of the past few weeks
10:37
was there to test us to see the
10:39
receptivity of the United States police
10:41
and our willingness maybe to go along
10:43
back into the covet tyranny and now
10:45
they're trying to say that there's a
10:46
next round of vaccinations but to see
10:48
online to see within our business
10:51
Community to see amongst the general
10:52
population this immediate rebuke of
10:55
people by the way that I know personally
10:57
yeah two years ago we're tweeting that
10:59
yeah you know what we probably should
11:01
mask up those people are now like heck
11:03
no Over My Dead Body will I ever wear
11:05
one of those masks I saw a guy that a
11:08
year and a half ago said you know we
11:10
definitely need to follow the

11:11
authorities they have our best interest
11:12
in mind this guy on Twitter now is
11:14
saying I will literally Drive 18 hours
11:16
instead of getting on a plane if I have
11:17
to wear a mask right it was all of the
11:19
American people has been found and
11:21
ultimately that needs to happen in the
11:23
world of consumer spending and business
11:26
Community more than anywhere else we're
11:28
creating truly a new Chamber of Commerce
11:29
that is going to be about the Liberties
11:31
that have made this country so special
11:33
and it doesn't matter what pandemic or
11:35
natural catastrophe or whatever you try
11:37
to throw at us this business Community
11:39
will stand up for the freedoms allotted
11:41
to every single American endowed by our
11:43
creator no matter what and that's
11:44
refreshing to see
11:45
it is
11:47
yeah did you did you have something
11:49
there well I was just gonna say and and

11:51

it's a lot bigger than a lot of the

11:53

people on the left want to admit right

11:54

we're talking about 50 000 businesses

11:57

but growing very very rapidly people are

12:00

being either red pill or they're just

12:02

coming out and living their values out

12:04

loud these are businesses that were like

12:06

well I'm gonna try and be neutral and

12:07

then they realize there is no neutrality

12:10

anymore you see what indeed did recently

12:12

uh they uh they kicked answers yeah do

12:15

you want to bring that up some jobs yeah

12:17

bring this up yeah because this is huge

12:18

this is crazy it's crazy so Answers in

12:21

Genesis uh as you know they're they're

12:23

just trying to push for what the Bible

12:25

says and educate people about science

12:27

right and indeed said you are not

12:29

allowed to post jobs or participate in

12:33

um our platform anymore

12:34

um Ken Ham actually wrote a letter to

12:36

the indeed management saying look we're

12:38
a Christian organization and they said
12:39
nothing doing we don't want any part of
12:41
that and we've actually heard that from
12:42
a lot of smaller businesses who call
12:44
themselves Freedom loving or God-fearing
12:46
and they were kicked off that platform
12:48
and then indeed turned around and said
12:50
but what we are going to do is we're
12:52
going to pay up to ten thousand dollars
12:54
to employees who are trapped in states
12:57
that will not allow them to mutilate
12:59
their children and we are going to help
13:01
them move to states where they can do
13:04
horrible things their children whether
13:05
it's puberty blockers or Tran or trans
13:07
surgeries right so indeed is using their
13:10
profits your money if you post jobs on
13:12
indeed.com they're using your money to
13:15
try and destroy your way of life so
13:17
they're kicking off Christian organisms
13:19
and they're just trying to hire
13:20
employees they're not trying to push a

13:22
world view on indeed they're just trying
13:23
to hire employees luckily we were able
13:26
to help Answers in Genesis get a lot of
13:27
employees but but but this is what's
13:31
happening in our culture today we do not
13:33
have the neutral world that I think a
13:35
lot of Us wish we had or think that we
13:37
had because when indeed is pushing a
13:40
world view so hard like that that's when
13:42
people are starting to rise up and that
13:44
is this Freedom economy that is all
13:46
around us is actually kind of an
13:47
exciting moment even if it's a little
13:49
bit scary It is Well hence red balloon
13:52
right
13:53
I love the story of how you you named
13:56
your your company with uh with a hot air
13:58
balloon ride is very scary but you know
14:00
it's also uh very exciting and red being
14:03
the uh color of opportunity and so much
14:06
of our nation right now with red States
14:08
versus blue States I'm thinking too uh

14:10
just to to underscore even what Michael
14:12
was saying um just look at the
14:14
transformation of Scott Adams you know
14:16
Scott Adams of a Dilbert Creator two
14:19
years ago he was he was beaten up back
14:22
Skeptics left and right
14:25
um having online debates with them and
14:27
you fully compliant with you know the
14:30
the then Jack Dorsey Twitter you know uh
14:34
uh
14:36
just structured ethos or whatever and
14:39
and now he's just he's done a complaint
14:42
about face and you made me you reminded
14:45
me of him because he said if the if the
14:46
man dates come back on the airlines
14:49
we've got to bury them we've got it
14:51
we've got to go full bud light on on
14:54
airlines so I I know it's Homeland
14:56
Security it doesn't matter if they're
14:58
complying with it we're not we're not
14:59
they're not going to so it is it's
15:01
stunning Jordan Peterson went through

15:03
something very similar as well it is
15:06
astonishing to see how so many are
15:09
saying look Gandalf you shall not pass
15:11
there's no way we're going with this
15:14
again uh what did you what did you catch
15:16
in terms of our value alignment our our
15:20
businesses uh business owners still very
15:24
much committed to aligning their
15:26
business with their conservative values
15:29
very much so you know obviously that was
15:31
sort of baked into the cake given that
15:33
this
15:34
Freedom economy index that we pulled was
15:36
made up of businesses that were either
15:39
on Public Square or red balloon both of
15:40
which are locations where you do a firm
15:42
a set of values by joining as a part of
15:44
the experience uh so that was sort of a
15:46
given but at the same time it was very
15:48
neat to see their further resolve toward
15:50
those values that they've only become
15:51
more passionate I think this goes back

15:53
to Andrew's point that uh the Trump
15:55
indictments for example did not actually
15:58
sway people away from their values if
16:00
anything they're pressing in further for
16:02
Liberty they feel like man I'm gonna go
16:04
support this guy even more now because I
16:06
see what the regime is doing to try to
16:08
suppress the Liberties that we hold dear
16:10
people are more passionate than ever by
16:12
the way that's not just the economy in
16:14
our world in terms of hiring or consumer
16:16
spending it's happening in entertainment
16:17
look at sound of freedom I mean look at
16:19
the the type of box office success that
16:21
that movie was on 1 100th of the budget
16:23
of the major Disney films look at
16:25
Richmond north of Richmond in the sort
16:27
of populist Anthem or revolt against DC
16:29
by the way I'm filming this podcast from
16:31
DC right now and uh you can just like
16:34
smell
16:39
and you know you would have thought if

16:41
you would have pulled our businesses and
16:42
asked them what are your greatest
16:43
concerns you would have thought you know
16:46
inflation uh you would have thought uh
16:50
maybe hiring tough job market those
16:52
things are definitely concerns inflation
16:54
was number two the number one thing was
16:56
we have no trust in our elected leaders
16:58
that was their number one concern we
17:00
have no faith in our elected leaders the
17:01
institutions that were supposed to
17:03
represent us no longer do and so there
17:05
was all that's standing against those
17:07
institutions unsubscribing from the
17:08
broken system and subscribing to a New
17:10
Freedom economy that values them is
17:12
stronger than ever last thing I'll say
17:14
on that point it's kind of funny because
17:17
if you look at what the media or the
17:19
establishment tells us that the number
17:21
one concerns of American are or
17:23
Americans are it's climate change it's

17:25
an existential threat it's Ukraine we've
17:27
got to give them more money so zelenski
17:29
can buy more bland outfits it's uh it's
17:32
diversity we have to hire amongst more
17:34
quotas and and embrace affirmative
17:36
action none of those things registered
17:38
as even uh uh noticeable concerns
17:41
amongst our business community in fact
17:43
they've told us the very opposite they
17:44
actually think that the over emphasis on
17:47
those sorts of progressive social issues
17:49
has caused more detriment to the economy
17:51
than good so it was good to see that
17:53
these folks are with us they're excited
17:54
about the future of the country and the
17:55
silent majority is no longer silent
17:58
it you know I have to say it does it
18:00
sounds like I mean I one term I ran
18:03
across is they call it soft secession
18:05
you know it's it's not it's not hard
18:07
formal successions assigning a decree
18:09
and picking up the rifles it's just a

18:12
sauce to set I just don't want to deal
18:13
with you anymore and I'm gonna I'm gonna
18:15
realign my life
18:17
uh around people and we can do it in a
18:20
way uh in a way we just never could
18:22
before before the rise of the internet
18:24
since we could really the the basic
18:27
organizing principle of social order was
18:29
proximity hence why we had big cities
18:31
and and and the like and Industrial
18:33
structures uh but now we can relate to
18:36
each other through through uh the
18:39
internet and through networks and so
18:41
we're not
18:42
I was just talking to
18:44
um what the owner of the Oklahoma Bank
18:48
um uh Old Glory Glory bank and it was so
18:52
fast because you know they're a national
18:53
bank and so uh and of course totally
18:55
unwoke and anybody can have an account
18:58
there and that's one of the first things
18:59
he said is he said you know we used to

19:01
be a line Old Glory bank or it's an old
19:04
bank that they bought out
19:06
um some time ago but it was started like
19:08
in 1910 or so but they you know it used
19:11
to be a local bank because the only way
19:13
you can access it was through proximity
19:15
and now we're no longer limited by
19:18
proximity more now we have things like
19:20
what we're doing right now with the
19:22
network society and it just seems like
19:24
this is creating new opportunities where
19:27
we can network with each other at levels
19:29
that are absolutely you know
19:32
astronomical a scale that we never even
19:34
imagined and we don't even have to deal
19:37
with these goon balls anymore you know
19:39
in DC and or for people in Europe Davos
19:44
and Brussels and London and the like
19:46
they just don't have to deal with them
19:47
anymore we can actually live of a soft
19:50
secessionist life I mean as a matter of
19:52
fact a lot of the Liberals on slate.com

19:55
and salon.com are basically accusing us
19:58
of doing that red states have for all
20:00
practical purposes seceded from the
20:02
Union we're passing pro-life legislation
20:04
you know as far as they're concerned
20:06
anti-trans uh anti-lgbt legislation you
20:10
know Pro school choice Legends we're
20:12
living out our values and we don't need
20:15
DC uh to tell us how to live it just
20:18
sounds to me like you're describing now
20:20
the economic outworking of that well and
20:23
it will have a huge economic
20:25
ramification right when when
20:26
hard-working conservatives work together
20:29
um and and and seek to support each
20:31
other that economy is going to thrive
20:34
because they're just going to be working
20:35
hard when you know you look at Silicon
20:36
Valley Bank Silicon Valley Bank failed
20:38
they spend a lot of money on BLM and on
20:41
Dei and a microaggression training
20:43
whenever you're spending time not on

20:44
your business your business is going to
20:46
fail it's really going to struggle and
20:48
what's exciting as it used to be as
20:50
conservatives our option was okay we're
20:53
going to boycott Target and what are we
20:55
going to do next right we still got to
20:57
buy stuff right and if you boycott
20:59
indeed because they're they're
21:01
supporting trans surgeries but you still
21:03
need to hire employees and that's what's
21:05
exciting about this parallel economy you
21:07
can hire employees at Red Balloon you
21:09
can go to Public Square and I don't want
21:11
to steal Michael Thunder but I know that
21:13
you're going to be able to buy things
21:14
directly at public school not just have
21:16
a listing of businesses but start to do
21:18
your shopping there and when you can do
21:20
that you don't have to support Amazon
21:22
anymore so it's not just it's a boycott
21:24
it's a spend cot right we can start to
21:27
support each other we can start to build

21:28

this economy and just opt out right if

21:31

you're going to tell me I have to wear a

21:32

mask or get a vaccine or bow my knee to

21:35

the latest Dei Trend which is like you

21:37

know I'm just going to go over here

21:39

where it's a better party anyway so I'm

21:42

not going to come to your party anymore

21:44

it's so true and my by the way just a

21:46

shout out to Michael my wife was just on

21:49

Public Square uh because we're we're

21:52

looking to kind of redo our our bathroom

21:54

and she said I gotta find a good

21:57

contractor hey I'm gonna go on Publix

21:58

where boom we've got three names right

22:00

in our in our area right now straight

22:02

from Public Square it was just awesome

22:04

it's just amazing so yeah it's such a

22:06

wonderful resource and you know they

22:07

share your values and it's just the

22:09

fellowship and we'll see what we'll see

22:11

the quotes they give us you know I kind

22:13

of thing anything else I mean I I looked

22:16

at the report this is available to

22:18

people right how they can download this

22:20

report

22:21

yes absolutely yep yep yeah I think yeah

22:25

we'll have a link down below anything

22:27

else that you just found interesting or

22:29

striking that you want to leave us with

22:31

I'll just say briefly

22:33

um this network of 50 000 businesses

22:36

these are not the multinational

22:38

conglomerates these are really small

22:40

businesses majority of these businesses

22:42

ten or less employees uh these are

22:44

businesses that deserve our support

22:45

right now there's something interesting

22:47

happening in our economy where uh over

22:49

the next decade we can expect to see

22:51

over 12 trillion dollars in assets

22:54

transferred from the boomer generation

22:56

to who knows where it's either going to

22:59

be private Equity or BlackRock or State

23:02

Street or it's going to be the

23:04
furthering of the small business economy
23:06
by passing on those businesses to other
23:08
small business uh entrepreneurs and
23:11
people want that want to press into
23:13
their local communities Etc so I think
23:14
doing surveys like this is so important
23:16
hearing the voice of these folks is so
23:18
important because they really are the
23:20
backbone of the United States but
23:21
they're under a lot of pressure and the
23:23
government does not care about them in
23:25
fact the government is salivating at the
23:27
idea that they get to conduct that
23:28
wealth transfer because they want to
23:29
broker it as long as they get to have
23:31
the hands on the scales and they get to
23:33
control the black rocks and they get to
23:34
control the large private Equity firms
23:35
that'll gobble up these businesses they
23:37
can't wait for that day and it is up to
23:39
the consumers in our communities to the
23:41
employees at your workplaces continue to

23:44
take a stand for your values move your
23:46
money to these establishments that you
23:48
want to continue supporting because that
23:49
will pour fire or excuse me gas on the
23:52
fire of their own personal Journeys
23:53
it'll encourage them to keep it within
23:55
the family it'll encourage them to pass
23:56
on those businesses to the Next
23:58
Generation we do not want to see the
24:00
wealth transfer that we saw during covid
24:02
from the small businesses to the Amazon
24:04
we do not want to see that happen again
24:07
on even a greater scale but unless
24:08
consumers stand up and put their money
24:10
where their values are that's the future
24:12
we have to look forward to so we're
24:13
trying to create one in which that
24:15
doesn't happen and we'd love everybody's
24:16
help
24:17
yeah and I'd add to that uh that uh this
24:21
should be a moment that is very
24:23
encouraging to people because it's hard

24:24

to be brave when you're alone right if

24:26

you're it's just you against the dragon

24:28

it's like oh man what am I gonna do but

24:30

we are uh 50 000 strong and growing

24:33

rapidly you are part of a movement and

24:35

so go do something right if every

24:37

conservative if every Christian in this

24:39

country uh changes one piece of their

24:42

behavior tomorrow and then one piece of

24:44

their behavior the next day whether it's

24:46

their spending habits where they're

24:47

working

24:48

um who they're supporting

24:50

um the impact on This Nation would be

24:52

profound and so you don't feel it don't

24:54

feel like you need to boil the ocean

24:56

personally you're part of a bigger

24:58

movement but go do something

24:59

um don't just sit around and hope that

25:01

someone else will do it you're the

25:02

person that is going to make an impact

25:04

on your community on your family and

25:06

you're setting a standard now that your

25:08

family it's your kids whoever it is

25:10

they're gonna look to you and be like oh

25:12

that's the hero in my story that's the

25:14

person that's being brave they're

25:16

changing their behavior they're working

25:18

for a better country with every little

25:20

action that they do and if we all do

25:22

that man I think the change will not

25:24

only be profound but it'll be a lot

25:25

faster than a lot of us think so that

25:27

would be my encouragement to everyone

25:28

don't sit around and be worried go do

25:30

something and it's going to be amazing

25:32

what we can accomplish together

25:34

Amen to that and click on the link below

25:36

download the freedom economy index

25:39

amazing data compiled of over 50 000

25:42

small businesses that are on Red Balloon

25:44

and Public Square networks and

25:46

definitely Avail yourselves of both

25:48

those red balloon.work Public Square

25:51

these networks are at the heart of the

25:54

parallel economy many respects they're

25:55

mediating the the they're the Clearing

25:58

Houses of the parallel economy you

26:00

definitely want to check those out

26:01

Andrew crabuchets and Michael Seifert

26:04

thank you so much both of you for being

26:06

with us I want to have you back very

26:07

very soon

26:09

thank you

26:13

[Music]